



Virtual Yard Sale to Benefit RESCU

Thank you for your interest in helping RESCU Foundation while finding new homes for items you no longer need or use. We hope this document helps you create your virtual yard sale for the benefit of RESCU.

We have listed a few tips, tricks and guidelines in this instruction sheet for you to utilize. We have also provided several printable signage options and information for you to use in displays and descriptions. Should you need something specific or have any questions, please don't hesitate to reach out and let us know.

- It is best to make a specific album or group on your Facebook profile so you can track the progress of each item better. Opening the settings of that album or group to “Public” allows you to reach an unlimited audience with the power of the internet. Your friends can share your pictures/album/group to help reach more people that might like to purchase your stuff.
- You will need to get pictures of your items for sale. We recommend that each item has at least one photo. Make sure the lighting is good and the image is clear, and any details that may be important are visible or you have a separate photo of them. It's also a good idea to include an easily recognizable random object like a coin or a ruler to establish scale.
- We have included printable signage, in multiple formats, to include in your photo. We hope you'll have fun using them to help give your sale a touch of professionalism. Please make sure that at least one image of the RESCU logo/ website information is included in each photo. If you have something unique that will require a specific sign please don't hesitate to let us know so we can create that for you. Some examples of what your pictures with signage might look like are included at the bottom of this document.
- Once you have your item photo with your RESCU signage, it's time to write a description of the item. Be as honest and complete as possible, and use your words to “sell” the item. Including additional information about your choice to support a charity—specifically RESCU Foundation, will help your potential buyer realize their purchase is for a greater good. We've even included informational sections and blurbs you can easily copy and paste from this document.
- You can limit your Sales to local with a “pick up only” option or you can present your items to an unlimited audience across the world. Shipping should be calculated before your item is listed so you can alert the potential buyer of the shipping cost. RESCU can help with calculating the shipping costs. We have a lot of experience in shipping at the most economical rate possible.

- Once the item sells at the agreed upon price between you and your buyer, you will need to schedule the pickup, or package the item appropriately. Please include the provided RESCU Thank You note inside the package. It's not a bad idea to document the time and location of pick up and/or tracking for the shipment.
- Once the item and its shipping amount (when appropriate) is paid by the buyer, you can process the donation to RESCU in a few different ways:

Option 1:



Electronic donation through one of RESCU's donation options with a clearly detailed note that the donation is from your RESCU Yard Sale Benefit. (see links below)

For electronic donations visit [RESCUstore.org](https://www.rescustore.org) click "Shop RESCU Donations" and select "Donate to RESCU" or click here:

<https://www.rescustore.org/product/rf-donate/32?cp=true&sa=true&sbp=false&q=false>

Select the custom donation amount and enter the amount you are donating. Once you click "Donate" it will appear as an item in your shopping cart. You can then "Checkout" and you will be prompted to enter your information and select a payment method (card or PayPal). Once payment information is complete you will be able to review and submit your donation. The review section is where you will add your notes to let us know this was from your Virtual Yard Sale.

Option 2:



At the end of your sale or after the end of a large grouping of sales, a Money Order or check can be created for the total donation to "RESCU Foundation."

If sending Check or money order, please include a note with the following:

- Name
- Address
- Phone
- Email Address

Let us know it was from your Virtual Yard Sale and mail to:

RESCU Foundation Inc
2206 N Main St #223
Wheaton, IL 60187

If you have any questions at all, please contact us via Fundraising@RESCUfoundation.org

Again, we are grateful for your generosity and hope that this project will be both fun and satisfying for you---knowing you've helped RESCU Foundation to continue to provide support and assistance to our Faire community.

Informational sections and blurbs:

Our Mission Statement:

The RESCU Foundation is a 501(c)(3) non-profit organization established to promote and maintain the health and medical well-being of the participants of Renaissance Faires, historical performances and other artistic events through financial assistance, advocacy, education and preventative programs.

Fundraising in 2020

RESCU always appreciates donations. In these difficult times, donations mean even more. With the cancellation of festivals and the resulting loss of Fundraising events, RESCU is grateful for new opportunities in the online world as well as the connection this helps us make to broaden our community and the lives we touch.

RESCU

RESCU is an acronym for Renaissance Entertainers Services Crafters United. The RESCU Board of Directors is comprised of Actors, Artisans, Service Workers, Festival Patrons and other Professionals dedicated to the RESCU mission of health and wellness of our community.

Easy Methods of Support:

For an immediate donation, visit the RESCU Foundation website, PayPal, or the Square Store. T-Shirts, Pewter Lapel Pins, Sew-On Patches and compilation CDs are also available through the RESCU Square Store.